

• Contact

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-  <http://felipereis.com/design.html>

• Skills

Photoshop



Adobe Animate



Illustrator



After Effects



HTML5



CreateJs



JavaScript



Premiere



Figma



Felipe Reis

Digital Designer

A highly energetic professional with years of experience in direct response advertising and a very strong attention to detail. Responsible for developing and implementing new techniques to marketing standards.

• Work History

2014-10 -
2022-06

Creative Designer Expert

Core Digital Media, Los Angeles, CA

- 7 yrs
- Translated trends into display and social media video concepts for Facebook, TikTok and Google
- Mentored other designers, providing guidance and support to help optimize work flow
- Conceptualized and implemented UI/UX innovative ideas to drive user engagement

2012-10 -
2014-10

Lead Interactive Media Designer

Core Digital Media, Los Angeles, CA

- 2 yrs
- Responsible for several winning banner ads and increased productivity
- Collaborated with campaign managers and affiliates to create unique advertising designs and emails

2010-04 -
2012-10

Creative Team Manager

Experian Interactive Media, Los Angeles, CA

- 2 yrs
- Managed team of 4 web designers to develop online marketing media
- Drove performance of team by creating incentives and positive work atmosphere and administering recognition and rewards programs
- Administered quarterly and annual reviews to direct reports and set clear and measurable goals, action plans and follow-up procedures

2005-06 -
2010-04

Creative Designer

LowerMyBills.com, Los Angeles, CA

- Delivered impactful creative solutions through marketing and email campaigns
- Edited artwork across variety of company product lines such as banner ads and logos.